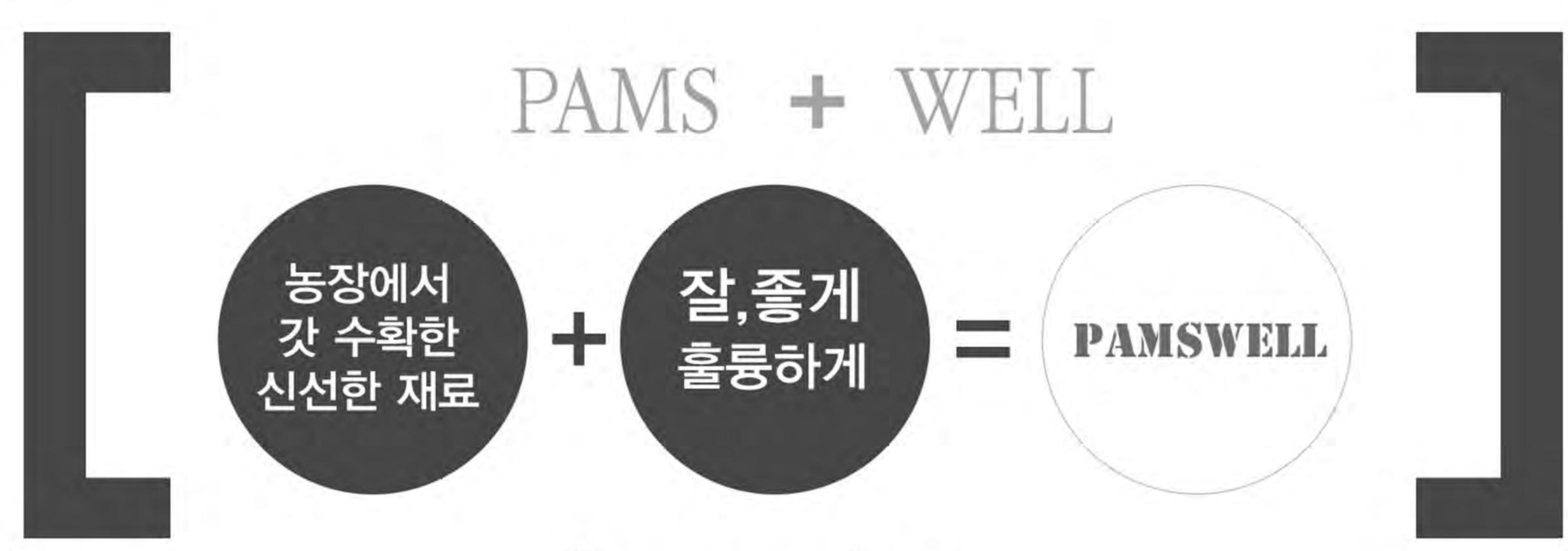


### PANSWILL

피부자연을만나다

자연에서 잘 자란, 건강한 재료

#### BRAND STORY



#### farm+plants

Pams 농장을 의미하는 farm과 식물을 뜻하는 plants의 합성로 재탄생한 Pams은 [농장에서 갓 수확한 신선한 재료] 의미를 담고 있습니다.

well

[잘, 좋게, 휼륭하게]

11

#### PAMSWEII

자연에서 잘 자란 식물을 최대한 건강하고 깨끗하게 담아 재료가 가지고 있는 자연 그대로의 특징을 살려 연구와 개발을 통해 최적의 레시피를 찾아내고 각종 이롭지 않은 화학성분을 최대한 배제한 화장품 브랜드입니다.



Generously stuffed beautifully good ingredient in product.

This give to rest for tired skin because stimulating chemical composition.

# PURE NATURALISM STAND OUT TO ME BY A SINGLE COSMETIC.





## Greenery Daily haircare Daily Shampoo & Treatment from the Nature









#### Greenery Daily Shampoo

#### Daily shampoo which found from nature.

Hypoallergenic daily hair line which care compactedly from scalp to hair.

## 1. Daily shampoo characterized by a mysterious pearl color of dark green.

It is characterized by a feeling of glisten pearl filled with abundant and rich nutrition of green energy found in plants.

2. Intensive nutritional care of keratin and collagen for damaged hair Contains keratin and collagen, helps to quickly care for damaged hair with frequent staining and perm.

#### 3. Containing hyaluronic acid and Phytantriol

The moisture supplying of Hyaluronic Acid and containing of Phytantriol, help to care for damaged hair by hot-air, then makes your hair more abundant.

#### 4. Using the Low sensitive surfactant

This product excluded the sulfate surfactants that can cause dandruff and itching by blocking the scalp pores. By using the mild surfactant with low irritation, makes your scalp and hair to clean.



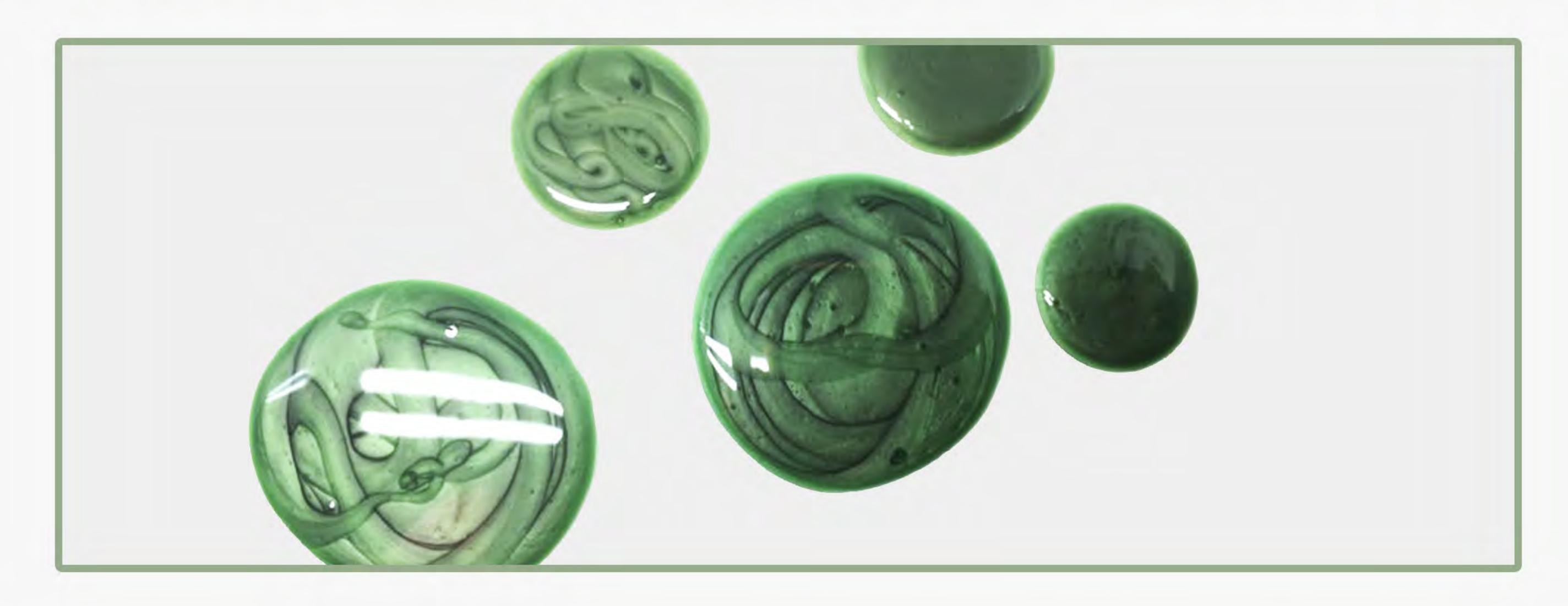
## How is your hair condition?



The rich nourishment of green energy which found in plants is adds vitality to the scalp and hair from damaged by dryness.

#### Greenery Daily Shampoo

## Daily shampoo characterized by a mysterious pearl color of dark green.



Daily shampoo characterized by pearl color of dark green.

The rich nourishment of green energy which found in plants is adds vitality to the scalp and hair from damaged by dryness.

### The starting of healthy hair, from protein care.

The composition of the hair is made of 80% protein. With necessary element of 5 representative hydrolyzed ingredients, help care for damaged hair.

Hydrolyzed Silk

#### Hydrolized silk

Provides a sense of volume to hair for make hair easier caring, conditioning and revitalizing, giving you healthy hair care.

Hydrolyzed Collagen

#### Hydrolized Collagen

Provides plenty of nutrients to damaged cuticles and dry hair. Helps make with elastic, glossy hair.

Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein

#### Hydrolyzed wheat protein

The wheat protein ingredient nourishes to damaged hair and makes your hair soft and charm.

Hydrolyzed Keratin

#### Hydrolyzed keratin

The keratin, which most closely resembles human hair structure, helps you to quickly penetrate hair and restore broken cuticles

Hydrolyzed Elastin

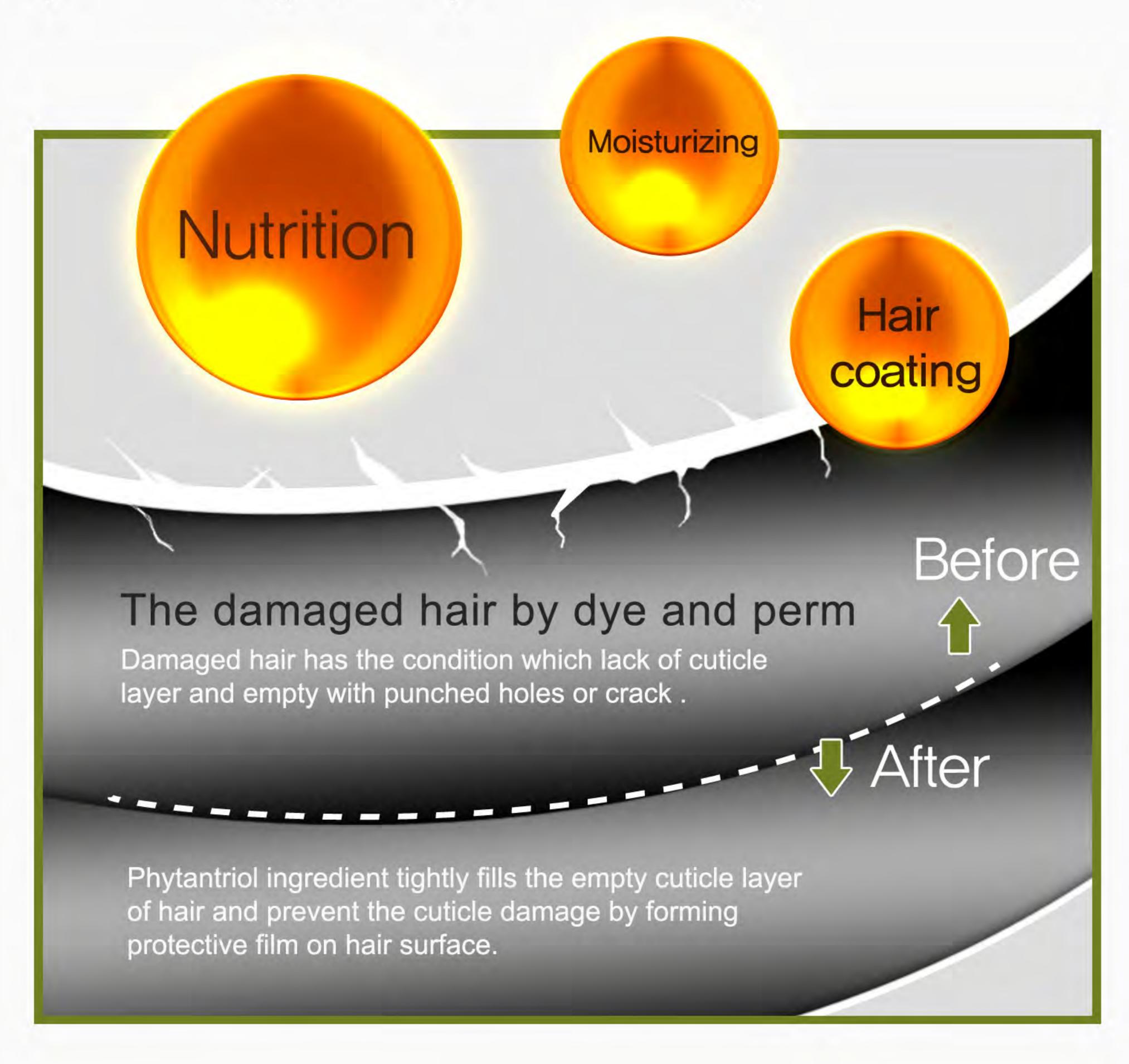
#### Hydrolyzed elastin

Provides conditioning to hair for help maintain healthy and smooth hair.

## Phytantriol

#### Fill the damaged cuticle layer tightly.

It is one of the most spotlight raw materials among hair protection ingredients in the recently. It has excellent ability to protect hair from hot wind and heat of hair dryer by closely adhering to hair. It keeps the hair soft and prevent tangle, and protects damaged hair.



Polymer protein and collagen, keratin, and Phytantriol ingredients help fill the damaged cuticle layer and improve the cuticle.

#### 이미 케OOO에서 소문난 유명한 바로 그.성.분





Deeply fill nutrition into the hair, and makes your hair healthy and gentle

## Premium hair care ingredients for rich, shiny hair

#### Biotin

Biotin, also known as vitamin B7 or vitamin H, helps prevent damage to hair and helps keep your hair soft and healthy.

#### Panthenol

Vitamin B5 derivatives promote cell division and help restore tissue.

It keeps the proper moisture of the hair and it helps to recover the damaged hair.

#### Hyaluronic Acid

Provides conditioning of hair as a natural moisturizing factor, helping you manage with vigorous hair care and improve your moisturizing power in your hair.

#### Saccharomyces/Prunus Yedoensis Bark Extract Ferment Filtrate

It is a yeast that is fermented by prunus yedoensis bark extract, it has a rich in various minerals, vitamins, and selenium, helping to maintain healthy hair and scalp.

### Low sensitive surfactant

By using a low irritant mild surfactant, can care for your trouble scalp and hair at a time without irritating

Because of used a mild surfactant with low irritation may result in a loss of bubble power compared than other products.



- low irritant mild surfactant,
- Soft use feeling
- Fresh cleansing

This product excluded the sulfate surfactants that can cause dandruff and itching by blocking the scalp pores. By using the mild surfactant with low irritation, makes your scalp and hair to clean.

## Greenery Daily Treatment Daily Treatment which founded in nature

Hypoallergenic daily hair line which care compactedly from scalp to hair.

## 1. Care the quickly the damaged hair with frequent dyeing and ferm.

The rich and plentiful nutrition of the green energy found in the plants, care the quickly the damaged hair with frequent dyeing and ferm, give to you a soft, charm hair.

#### 2. Contains premium ingredients for rich, shiny hair

The Treatment is made of ingredients which only the best ingredients for your hair, including collagen and keratin, vitamins and argan oil. If you use it, you can feel like taking the special treatment.

#### 3. Intensive care of damaged hair by Biotin and Phytantriol.

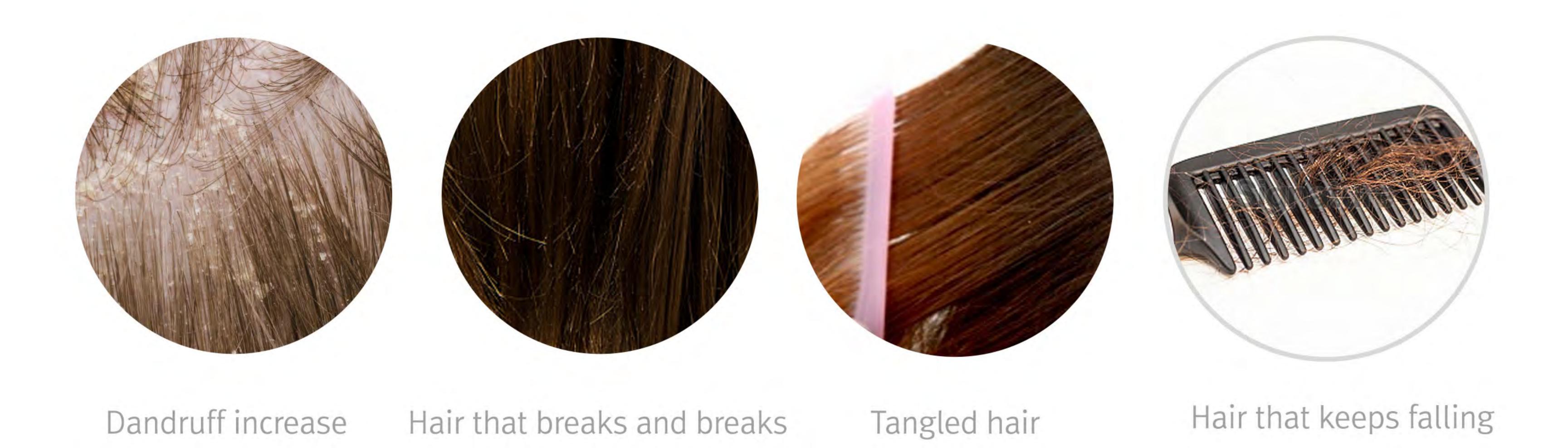
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## How is your hair condition?



The rich and rich nutrition of the green energy found in the plants, fills into the damaged hair with frequent dyeing and ferm, give to you a soft, charm hair.

## The Daily Treatment which has the nutrition formulation of yellow-green that contained green energy found in plants.





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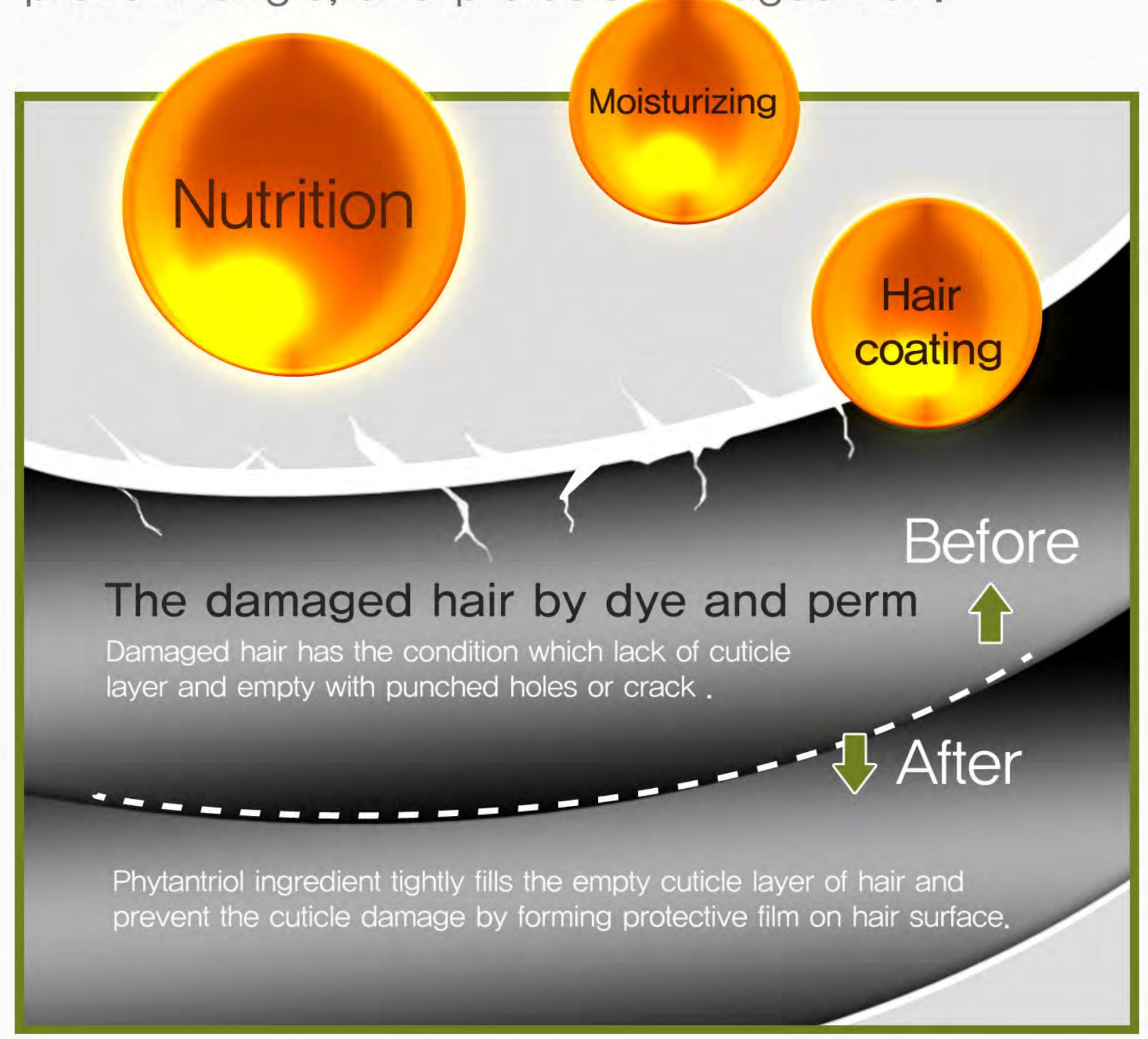
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It is famous used at Koooooo that is ingredients talked about.



## Argan Oil

#### Premium Argan Oil Contains

It is a fruit oil that can be obtained from argan trees with strong vitality that can bloom even in the desert environment. Argan oil, rich in unsaturated fatty acids such as vitamin E, oleic acid and linoleic acid, protects the hair with excellent nutrition and moisturizing effects and keeps you healthy.

### Essential fatty acid I OMEGA 6

Superior Moisturizing and supply nourishing

Tocopherol, vitamin E

Hair barrier formation (Contains 4 fold than olive oil)



Ferulic acid protect hair from ultraviolet.

The tocopherol and polyphenols which contains fourfold than Olive oil has excellent moisturizing.



www.ewg.org/skindeep

It is a very safe and excellent ingredient.



contribute the face with the probability that the same at all the least

#### Organic ECOSERT certification

The Ecocert Certification Mark refers to an international body that monitors organic produce under the EU Code.

With multiple certification systems, EcoSort is the most rigorous and trusted organization in the world's organic certification bodies.

## Camellia Oil Camellia Japonica Seed Oil

Camellia oil, which has a high content of oleic acid similar to that of the skin, supplies essential ingredients to the hair which can care the damaged and crisp hair to shiny and smooth.



The abundant nutrients contained in camellia oil are supplied to hair and scalp for a long time, and penetrate quickly, makes your hair long-lasting moist and healthy protection.

#### High content of oleic acid glycerides

Oleic Acid Glyceride is a sebum component that makes up 60% of human skin. Inside of the camellia oil, it contains Oleic Acid Glyceride about 85 ~ 90%, and it is effective not only for the shine and elasticity of hair but also for the health of scalp.





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## Before&After

Please compare it with famous other hair products.









2017 고백민족

화장품(기초스킨케어)

기업명:주식회사 씨앤케이코스메디칼

Halles : CNCOS



## Receiving the grand prize of creative brand which elected by costomer's trust.

Receiving the grand prize of costomer satisfaction BRAND of 2017 2017 CUSTOMER SATISFACTION BRAND AWARDS



## We made it safely and cleanly We developed this product in famous lab, so we manage quality strictly.











#### Certicate of venture company

CNKCOS co.,Ltd was recognized as a venture company by its technology.Always with the same mind as the first and we will strive to grow into an honest company.Certicate of venture company



### THANK YOU

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